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Date: 19-11-2024

H.E. Erkki Keldo
Minister of Economy and Industry
Republic of Estonia

Your Excellency,

Subject: Official Invitation to Participate in the 14th Edition of AIM Congress - Abu Dhabi, UAE, 7-9 April 2025

It is with great pleasure that I extend an invitation to you for the **14th Annual Investment Meeting 2025 "AIM Congress"**, hosted in collaboration between the UAE Ministry of Economy and the AIM Global Foundation. This premier event will take place from **7th to 9th April 2025, in Abu Dhabi, United Arab Emirates**.

This year's AIM Congress will be held under the theme **"Mapping the Future of Global Investment: The New Wave of a Globalized Investment Landscape – Towards a New Balanced World Structure"**. The congress is poised to be a landmark event in the realm of global investment and will critically analyse and redefine the future directions of global investments, striving towards a more balanced world structure and offering valuable insights for making informed financial decisions aligned with strategic goals and objectives.

AIM Congress 2025 will delve into a diverse array of topics, covering both established sectors and emerging trends. As we celebrate the 14th edition, the congress will spotlight the transformative effects of Global Trade, Global Manufacturing, and the Digital Economy on investment strategies, leveraging technological advancements.

Additionally, the congress will address innovations and young businesses, focusing on fostering startups and Entrepreneurs, attracting foreign direct investments (FDIs), exploring new financial tools and technologies, and discussing Future Cities' role in enhancing urban living and infrastructure. Building on the success of the previous edition, which attracted 12,427 participants and 927 speakers from 179 countries, AIM Congress 2025 aims to surpass expectations with an even more impressive lineup of high-profile forums and activities. This year's congress will provide an unparalleled platform to leverage the collective expertise and diverse perspectives of its attendees, driving economic progress and fostering a more prosperous global economy.

As a Principal Host, we would be deeply honoured to welcome your esteemed government and private sector organizations as key participants. The congress will offer a rich program over three days, including opportunities to showcase investment prospects, deliver presentations, and engage in targeted roundtable discussions with investors.

We sincerely hope you will accept this invitation and join us in Abu Dhabi for AIM Congress 2025. Attached to this letter are the AIM Congress 2024 Report and the AIM Congress 2025 Brochure for reference. Looking forward to meeting you in the UAE in April 2025.

Kind regards,

Dr. Thani bin Ahmed Al Zeyoudi
Minister of State for Foreign Trade - UAE Ministry of Economy
President of AIM Congress